

What is SaaS Digital Asset Management?

Pros, Cons and other Options

iBase Professional Digital Asset Management

1 What is SaaS?

SaaS is an acronym for Software as a Service, which means that instead of buying a program as an outright purchase and installing it locally, it can instead be made available via the internet as a single program instance and paid for - say monthly - according to whatever chargeable parameters the supplier offers, for example -

- The time for which it is available, e.g. a number of months or years.
- The time for which it is actually in use, usually measured in seconds, minutes or hours.
- The number of times it is used.
- The number of user logins available.
- The number of concurrent users.
- The amount of data stored.
- The amount of data downloaded.
- ... and so on.

SaaS might also be described as a subscription or rental option.

2 SaaS or client's own hosting for digital asset management?

Which is best depends on a number of aspects, any one of which might be a decisive determining factor for a particular set of requirements. The details of iBase SaaS digital asset management are given at para 3 below, but here are some general pros and cons of SaaS or client own hosting.

2.1 General pros and cons of SaaS

Pros

- No upfront payment.
- Usually available without any delay.
- Local I.T. support will not be needed.
- Scalability.
- Accessible from any location.

Cons

- Ongoing costs.
- By definition not as secure as a local / non-internet deployment.

2.2 General pros and cons of client own hosting

Pros

- No ongoing licence costs.
- Maximum security.

Cons

- An upfront licence payment.
- A need to create the I.T. environment required for the program.
- Implementation times dictated mainly by the time taken to set up the I.T. environment.
- I.T. support will be required, either in house or outsourced.
- Supplier support might not be included, although it may be available as an option.
- Scalability determined by any local I.T. environment constraints.

3 iBase SaaS digital asset management

iBase SaaS digital asset management benefits from -

- No upfront cost.
- Simple and clear charging structure based on storage space used and data downloaded.
- Instant availability.
- A support agreement is included.
- iBase 24/365 monitoring of the hosting environment.
- iBase use Amazon AWS services, and with centres around the globe they provide the best possible performance in a cloud wherever it's required. Any number of digital assets and users, and the iBase Amazon AWS hosting auto-scales for whatever storage and bandwidth is required.
- Accessible worldwide where required.
- Amazon AWS uptime performance is typically better than 99.99%, and iBase make full use of their storage and archive solutions for creating more than sufficient environmental redundancy and security.
- iBase complies with and is registered under the U.K. Data Protection Act 1988.
- Security and vulnerability are prime considerations in the design of our software and hosting environment.
- No requirement for local I.T. support.

For full details of prices and features visit <https://www.ibase.com>

[Contact us](#) by email or phone for more information or to request a free system.