Local or Cloud Hosted iBase Digital Asset Management

iBase Professional Digital Asset Management

An iBase digital asset management system can be deployed -

- Locally in your own IT environment or cloud.
- With iBase Media Services' cloud hosting service.

Even if your system is only for internal users iBase can host it securely for you, with access for internal users only. Of course, there are pros and cons to where you host, and the following might help you to decide which is right for you.

iBase hosting options pros and cons

Aspect	Local hosting of iBase	iBase cloud hosting
Start-up cost	With IT infrastructure and support already in place, there's just a once only up-front payment for a lifetime licence. If in-house IT infrastructure and support aren't already available then the cost of those should be taken into account.	No up-front costs at all. An iBase Express system with up to 1GB of storage, one Power User Account and unlimited View-Only Accounts is entirely free of charge for as long as you like. Your system can be upgraded to the Premium version at any time. iBase Premium pricing is very competitive, check it out [here]().
Features	The features available on iBase are identical wherever it's hosted.	
Performance	Performance is mostly about upload and download speeds. If the system is for internal use only, then local hosting will provide the best possible performance for users who are on the same internal network as the hosting server. For users who aren't on same internal network, or coming in from elsewhere via a VPN - the upload and download performance will be set by the slowest part of the route from user to hosting server. Also, beware if you do have a slow internal network, because wherever the system is hosted - internally or externally - it will have an impact for your local users.	iBase use Amazon AWS services, and with centres around the globe they provide the best possible performance in a cloud wherever it's required. However, if you have slow local network or slow access to the internet then these will determine performance.

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Expansion	An iBase system will support any number of digital assets and users, and it will only be necessary to increase the storage space available as required.	An iBase system will support any number of digital assets and users, and the iBase Amazon AWS hosting auto-scales for whatever storage and bandwidth is required.
Reliability 24/7/365	Reliability factors to look for in your own environment might include for example - a properly managed and maintained infrastructure, perhaps with multiple clustered servers; regular backups with off-site copies; an uninterruptible power supply; database management; automatic website monitoring; the availability of infrastructure support personnel including out of hours attention if that is needed.	Amazon AWS uptime performance is typically better than 99.99%, and iBase make full use of their storage and archive solutions for creating more than sufficient environmental redundancy and security. iBase hosted sites are monitored 24/7 and alerts sent immediately to our support team if a problem is detected.
DAM Support	iBase support is optionally available as an annual agreement or ad-hoc as required.	iBase Premium hosting includes full support.
Security	For organisations who must have their data physically within their own local IT infrastructure, local hosting of an iBase system is the answer. iBase will provide full details of the required infrastructure and assistance with deployment as required.	iBase complies with and is registered under the U.K. Data Protection Act 1988. Security and vulnerability are prime considerations in the design of our software and hosting environment.

Contact us by email or phone for more information or to request a free system.

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